CAPITAL DISTRICT KIWANIS INTERNATIONAL
Trustee Board Report

Region: Southeast Virginia **Date:** 6 August 2021

To be submitted to the District Secretary-Treasurer no later than 21 days before each quarterly District Board Meeting. For each division in your region, comment on the areas below.

1. MEMBERSHIP

SEVA Net Growth +52, 992 total members, one new clubs opened. Fourteen of 30 clubs posting positive net growth, only 6 of 30 with negative net growth. Tirteen clubs have gained +1 member. Largest member growth of "Old" clubs: Portsmouth (+11) Carrollton (+6), and Virginia Beach (+5). Nine of 30 clubs at less than Charter-strength, and 13 of 30 at less than 20 members. Clearly, emphasis needs to be on club strengthening/growth of existing clubs.

	Starting #	Current Total	Net change	+ Growth Clubs	- Growth Clubs	< Charter Strength	< 20 members
Division 12	451	486	+35	6	3	1	2
Division 13	209	210	+1	4	2	3	5
Division 14	280	296	+16	4	1	5	6
SEVA Total	940	992	+52	14	6	9	13

2. PLANS FOR NEW KIWANIS OR SLP CLUBS

Club	Status
Capital Legacy e-Club sponsored by Kiwanis Club of Williamsburg was chartered on December 30, 2020. Starting with 21 Charter members, this vibrant, new club has now grown to 34 members!	COMPLETE
King William and West Point (Div 12) Initial review/analysis work completed. Visits with potential members in King William began, but put on hold due to Covid-19. Considering creating a virtual club.	ON HOLD
Richmond County/Warsaw (Div 12): List of potential members prepared. Northern Neck club interested as sponsoring club. Informational meeting on July 13 was well attended. An informational/organizational meeting is scheduled for Wednesday, August 11th. Div-12 LTG-E Matt Brent is contacting those interested.	ACTIVE
Div 13 - Kiln Creek: At the moment it's on the "back burner" as strengthening the Denbigh club takes precedence. There is interest from a few members of the Denbigh club and the Div 13 LTG, who lives in Kiln Creek. Awaiting Poquson sponsorship reply.	ON HOLD
Div 14 -There has been talk of starting a new club in Suffolk (Harborview area) and Virginia Beach (Pungo area). Coming out of pandemic, the focus is on strengthening existing clubs, working with Kim Henderson on strategies to help struggling clubs.	TBD

3. CHALLENGES OR ASSISTANCE NEEDED

Division 12 - The New Kent club continues to be challenged by lethargic membership. Several members of nearby clubs are working with the Club President on ideas to reinvigorate the club. Charles City Schools Superintendent is anxious to get Key Club meeting once again. LTG is remains focused on two clubs (Grafton and New Kent) not yet reporting Club Elections for 2021-2022.

Division 13 - The Denbigh and Peninsula at Oyster Point clubs are having membership retention challenges, having lost a total of 9 members between the two clubs. Four clubs have not yet reported 2021-22 Club Elections. Four clubs also behind on Monthly Reports, including two that haven't filed any reports yet this year.

Division 14 - LTG is focused on encouraging delinquent clubs to submit overdue Club Eleections, Monthly Reports and conduct and report Youth Protection Guidelines annual training. Five clubs have not yet reported Club Elections for 2021-2022. Six clubs are behind on Monthly Reports, including three clubs that haven't filed any reports yet this year.

4. OTHER COMMENTS

Division 12 - Williamsburg has a net of 4 new members. Doing well with service and fundraisers. Legacy e-club is energetic and active. Have 300 service hours since inception on Dec 331, 2020. Gloucester President will serve a second term next year. He has many new ideas for his club, keeping the membership engaged with service projects and fundraisers, and is looking for ideas to increase membership. Middlesex is second in the Capital District in interclub visits and is active in community service projects and fundraisers.

Division 13 - The Kiwanis Clubs of Division 13 will will be sponsoring the Kiwanis 10th Peninsula Seafood Festival on September 25, 2021. Contact any Division 13 club for tickets or more information. Ken Surles-Law will be serving a second term as Division 13 LTG.

Division 14 - ALL Div 14 clubs are now meeting in-person again!
Great news! Virginia Beach-Combers inducted its first female member in the history of the club. Stephanie Welke will be serving a second term as Division 14 LTG.

SIGNED: Rod McCle

August 4, 2020