CAPITAL DISTRICT KIWANIS INTERNATIONAL
Quarterly Committee Report & Committee Evaluation

Committee: 2021 Capital District Convention **Date:** 08/04/2021

Chairperson: Joyce Montgomery and Jackie Bledsoe

To be completed by the Committee Chairperson and submitted to the District Secretary and supervising District Trustee no later than 21 days before each quarterly District Board Meeting.

1. COMMITTEE MEMBERSHIP
Committee fully staffed: Yes ☑ No ☐ [Note: Regions without representation below.]

2. KIWANIS YEAR GOALS (list all committee's annual goals)

GOAL	% Complete
Friday night event at Hotel Roanoke has been scaled back in line with changing the convention to an ELC (education and leadership conference). Although it won't be as elaborate and festive as originally intended, we're making it as pleasant as possible.	75
Speakers are confirmed -- Jane Erickson, Chris Morrill, Dan Casey, Victoria Babb. Regular contact with each to ensure smooth outcome. Introducers for each confirmed. Educational tracks have been developed by Elana Gardner and Krista Latchaw.	90
Details on outside activities (Market Passport, Coca-Cola tour, Playground mulching) are firmed up. We have also emphasized to attendees that they are to bring a new children's book and leave at registration desk, a new wrinkle since the last report.	90
Advertising has come in very well. We have procured more than $2800 from almost 30 advertisers. Good support from many clubs and businesses. Almost all is in hand.	90
Advance promotion is nearly complete. Firm emails from district officers to Lt. Governors and individual clubs have emphasized need for more meal reservations.	90

3. **CHALLENGES OR ASSISTANCE NEEDED** (use continuation sheet if necessary):

COVID concerns have made planning this conference especially challenging. Consequently, in-person registrations have been lagging. The board's decision in June to downgrade from convention to conference was clearly necessary, but it understandably has dampened the participation by some. Some potential attendees have opted not to come in-person out of precautionary concerns -- and the zoom option has been an attractive fallback. The district has emphasized that individual safety is paramount. We are all working together to make the end result the best it can be under the circumstances and also ensure that revenue covers our expenses.

4. **COMMENTS** (use continuation sheet if necessary):

Support throughout the district has been gratifying. The attention to detail by our governor, the secretary-treasurer, the publication editor and district officers has bolstered our committee's enthusaism. We're optimistic for a big push in the final days of registration to help us meet our numbers.

We are proud of our committee's involvement. Most committee members will be attending the conference in-person. Their attendance at meetings for the past year has been commendable.

SIGNED: Joyce Montgomery 8/4/21