CAPITAL DISTRICT KIWANIS INTERNATIONAL
Trustee Board Report

Region: Chesapeake **Date:** August 2021

To be submitted to the District Secretary-Treasurer no later than 21 days before each quarterly District Board Meeting. For each division in your region, comment on the areas below.

1. MEMBERSHIP

Working in concert with Jenn Hiscock, the Chesapeake Region representative on the Capital District Membership Committee, we continue to elevate membership as a top priority in the region for 2020-2021. Both Krista Latchaw (Division 4) and Christine Johnson (Division 5) made plans for club growth in this Kiwanis year, and both have achieved some level of short-term success with this. Overall, 2020-2021 has been a success.

Thus far in 2020-2021, we have seen net growth in Division 4 (+26) and in Division 5 (+8). A new e-Club was added in Division 4 in November 2020; two of six clubs have seen growth this year (+22: Next Generation and +5: Ellicott City), one club has seen a decline (-1: Crofton), and three clubs remain stable (Commodore Mayo, PG County, Severna Park). While no new Kiwanis clubs were added in Division 5, four clubs have seen growth (+6: Greater Ocean Pines, +2: Accomack, +2: Chincoteague, +2: Greater Millsboro), two clubs have seen a decline (-2: Coastal Delaware and -2: Dover), and five clubs remain stable (Bridgeville, Delmar, Georgetown, Pocomoke City, and Seaford).

2. PLANS FOR NEW KIWANIS OR SLP CLUBS

Club	Status
Next Generation e-Club (Division 4)	20 Paid Members; **Chartering Completed** 11/20
Annapolis, Catonsville, or Laurel (Division 4)	In Progress; Delayed due to COVID-19
Kar-wanis (Division 5) Kar-wanis idea adding members to current clubs in addition to building one new club	Idea In Development; 2021-22
New Aktion Clubs (1 in Division 4 and 1 in Division 5)	Site Selection in Process in Division 4 (Howard County)
New Key Clubs: Northeast HS (Division 4A – Sponsor: Severna Park) and Crofton HS (Division 4B – Sponsor: Crofton) New Builders Club: Ellicott Mills MS (Division 4 – Sponsor: Ellicott City)	Chartering **Completed** for Northeast HS; Others In Progress

3. CHALLENGES OR ASSISTANCE NEEDED

We continue to search for a Lt. Governor-Elect for Division 4 and Division 5. Both divisions struggled to find a Lt. Governor for 2021-2022 and have not yet found a Lt. Governor-Elect to serve the Capital District in 2022-2023. We are growing the leadership pipeline in Division 4 with some new leaders stepping into club roles in the year ahead. Whether or not they will want to serve the division and district long-term remains to be seen. There is promise and interest, however. Within Division 5, we are seeing many membership concerns from clubs, which makes it seem unlikely that many clubs will have candidates for the Lt. Governor role. This may be a more challenging task in Division 5.

Time must be spent improving the image of the Lt. Governor role and showcasing the value of the position in securing success for clubs. Indeed, Lt. Governors do important work that helps to secure the existence of Kiwanis in communities. We must re-emphasize that the position is a leadership development opportunity in which someone can develop skills in public speaking, communication, collaboration, event planning, project management, and strategic planning. We must infuse fun into the position in a way that entices and excites Kiwanians to serve. I hope to learn lessons from divisions and regions that are not seeing similar issues in finding willing and qualified Lt. Governor candidates. I hope this is something we may take up as a District Board in the year ahead.

Clubs are returning to in-person meetings and service little by little. Members are coming out and experiencing Kiwanis to their level of comfort. Recent spikes in COVID variants are delaying some clubs from moving forward or are causing some groups to take pause in their plans. An on-going conversation is happening about the role of virtual meetings and how we will continue to integrate Zoom as a permanent fixture moving forward. The Next Generation e-Club is particularly engaged in this discussion since, as a virtual group, they want to see a strong virtual presence for district events to continue. This includes livestreaming of Mid-Year and District Convention for members who live outside of the Capital District. This will be an important topic moving forward.

I do not have any immediate questions. There is no need for immediate assistance.

4. OTHER COMMENTS

SIGNED: Joshua V Hiscock