CAPITAL DISTRICT KIWANIS INTERNATIONAL
Trustee Board Report

Region: Chesapeake **Date:** May 2021

To be submitted to the District Secretary-Treasurer no later than 21 days before each quarterly District Board Meeting. For each division in your region, comment on the areas below.

1. MEMBERSHIP

Working in concert with Jenn Hiscock, the Chesapeake Region representative on the Capital District Membership Committee, we continue to membership a top priority in the region for 2020-2021. Both Krista Latchaw (Division 4) and Christine Johnson (Division 5) have plans for the enhancement of current club membership and hopes for continued growth of new clubs in the year ahead.

Our regional Club Strengthening Workshops are now scheduled in collaboration with the Mason-Dixon Region for May 12 (7-9 PM) and June 09 (7-9 PM) via Zoom.

Thus far in 2020-2021, we have seen net growth in Division 4 (+25) and in Division 5 (+6). A new e-Club was added in Division 4; two of six clubs have seen positive growth this year (+20: Next Generation and +5: Ellicott City), and four clubs remain stable (Commodore Mayo, Crofton, PG County, Severna Park). While no new Kiwanis clubs have been added in Division 5 yet, three clubs have seen positive growth (+7: Greater Ocean Pines, +2: Accomack, +1 Chincoteague), two clubs have seen a decline (-2: Coastal Delaware and -2: Dover), and six clubs remain stable (Bridgeville, Delmar, Georgetown, Greater Millsboro, Pocomoke City, and Seaford).

2. PLANS FOR NEW KIWANIS OR SLP CLUBS

Club	Status
Next Generation e-Club (Division 4)	20 Paid Members; **Chartering Completed** 11/20
Annapolis, Catonsville, or Laurel (Division 4)	In Progress; Delayed due to COVID-19
Kar-wanis (Division 5) Kar-wanis idea adding members to current clubs in addition to building one new club	Idea In Development for Spring 2021
New Aktion Clubs (1 in Division 4 and 1 in Division 5)	Site Selection In Process in Division 4 (Howard County)
New Key Clubs: Northeast HS (Division 4A – Sponsor: Severna Park) and Crofton HS (Division 4B – Sponsor: Crofton)	Chartering **Completed** for Northeast HS; In Progress for Crofton HS

3. CHALLENGES OR ASSISTANCE NEEDED

The most immediate challenge facing Divisions 4 and 5 relates to the leadership pipeline in the Chesapeake Region. Both divisions struggled to find a Lt. Governor for 2021-2022 and have not yet found a Lt. Governor-Elect to serve the Capital District in 2022-2023. There is not a deep bench of leaders interested in stepping into leadership roles in the region – both at the club or division level. Most Kiwanis clubs in the region are struggling to find enough members to serve in club positions. This is the primary focus for clubs. Past Kiwanis club presidents do not wish to serve as Lt. Governor because (in their words) the role is seen as bureaucratic and filled with administrivia – hounding clubs to complete tasks and detracting from the local community service focus that is the hallmark of the Kiwanis experience. Frankly, it is perceived that the Lt. Governor spends time solving others' problems; while important, that is not the fun experience people expected from Kiwanis. Time must be spent improving the image of the Lt. Governor role and showcasing the value of the position in securing success for clubs. Indeed, Lt. Governors do important work that helps to secure the existence of Kiwanis in communities. We must re-emphasize that the position is a leadership development opportunity in which someone can develop skills in public speaking, communication, collaboration, event planning, project management, and strategic planning. We must infuse fun into the position in a way that entices and excites Kiwanians to serve. I hope to learn lessons from divisions and regions that are not seeing similar issues in finding willing and qualified Lt. Governor candidates.

Clubs in Division 4 and Division 5 do engage in divisional events, such as DCMs. In Division 5, many clubs are actively engaging in Kar-wanis events. The virtual world in which we now live has allowed many clubs to send representatives to district events, such as the *5 O'Clock Somewhere* Series, Mid-Year, and District Convention. My hope is that increased engagement at the division, region, and district-level will introduce club-level leaders with their peers. Excitement can be contagious, and it is my hope that some of the energy in other regions may inspire members of the Chesapeake Region to step forward.

I will be helping Lt. Governors Krista and Christine cultivate a greater leadership pipeline for the Lt. Governor roles in Division 4 and Division 5. This is a critical focus for Q3 and Q4 of the 2020-2021 Kiwanis year.

I do not have any immediate questions. There is no need for immediate assistance.

4. OTHER COMMENTS

SIGNED: Joshua V Hiscock

August 4, 2020