Kiwanis

CAPITAL DISTRICT KIWANIS INTERNATIONAL

Quarterly Committee Report & Committee Evaluation

Committee: 2021 Capital District Convention **Date:** 05/01/2021

Chairperson: Joyce Montgomery and Jackie Bledsoe

To be completed by the Committee Chairperson and submitted to the District Secretary and supervising District Trustee no later than 21 days before each quarterly District Board Meeting.

1. COMMITTEE MEMBERSHIP

Committee fully staffed: Yes ☑ No ☐ [Note: Regions without representation below.]

2. KIWANIS YEAR GOALS (list all committee's annual goals)

GOAL	% Complete
Friday night event at Hotel Roanoke has stalled because of Hotel's reluctance to discuss meal details.	50
Three speakers are confirmed; Sunday morning, the remaining open spot, is looking promising with Cunningham's cooperation (idea from Governor Dennis)	75
Outside activities have expanded to include downtown retail store "game," Coca-Cola plant tour, and Friday afternoon playground mulching.	75
Advertising needs to kick in. We want to have a greater local presence in the pages than past programs have shown.	25
Advance PR has been good with videos, Capital Kiwanian support, and "time" allocated on district zoom committee meetings	75

3. **CHALLENGES OR ASSISTANCE NEEDED** (use continuation sheet if necessary):

Hotel Roanoke is putting us off on meeting to finalize details. We are hopeful now that the governor has relaxed some protocol standards, we can resume this important aspect of planning.

We're interested in finding out the numbers from the district survey indicating club support of in-person attendance at the convention. Governor Dennis is attending our next committee meeting to discuss Zoom options, following success of Midyear meeting.

Governor Dennis has assured us that Governor-Elect Elana Gardner and Education Chair Krista Latchaw are on track with the educational sessions.

This month, we're putting a big push on advertising. Salem Club and Cunningham are both committed.

4. **COMMENTS** (use continuation sheet if necessary):

We met Eric Lamb in Covington to transfer DCON materials. Eric is open to including a plug of convention attendance at monthly Lt. Govenor zooms starting in May.

Our on-site registration sub-committee chair, Donna Lynch, has been in communication with the Portsmouth (2019) counterpart, Kim Henderson, and is up to speed on her responsibilities.

We explored a second source of presentation of colors for the Sunday morning gathering. Although Freedom Farm was forced to decline due to another obligation, the interaction gave us some ideas of other alternatives. Saturday morning colors presentation is confirmed.

Capital Kiwanian Editor Jen Wolff has been very supportive in running "save the date" ads and promotional articles in the magazine. We're scheduled to have two more prior to DCON.

SIGNED: Joyce Montgomery 5/1/21