Capital District Kiwanis International
Heart of Virginia Trustee Board Report
Bill Watson, HOV Trustee
May 1, 2021

1. Membership

Div 9: We have experienced sone growth in Division 9. Membership is still proving difficult during this covid time. Michelle LaRose has stepped down as our Regional Membership Coordinator, so a search for a new representative has begun. A new club was organized on March 23 with 17 members.

Div 10:

Club	Started	Current	Change
Central Chesterfield K11043	14	12	-2
Chester K06948	28	30	+2
Colonial Heights K05765	42	42	0
Crewe K01293	7	7	0
Dinwiddie K18852	17	18	+1
Hopewell K17413	25	19	-6
Petersburg K00692	32	34	+2
TOTAL	165	162	-3

Div 11: Ashland-down 1 from 52 (51); Midlothian-Chesterfield-down 4 from 32 (28); Richmond-down 10 from 154 (144); Tuckahoe-up 6 from 11 (17). Richmond club is getting a new membership drive started to recruit from local businesses.

2. Plans for new Kiwanis or SLP clubs

Div 9: A discussion for a new Key club has been in the Charlottesville area.

Div 10: Petersburg is talking about looking into opening a nightclub. All talk is still in the planning. Chester wants to look into opening up a builders club with Carver middle school, but till Covid changes things have been put on hold. Petersburg wants to start a builders club at Vernon Johns for 2021-2022 year.

Div 11: N/A

3. Challenges or assistance needed.

Div 9: Contact with members is getting better. Older members are becoming more comfortable using zoom or online meeting formats. In person meetings are beginning again and members seem very happy about that. Some members have become disconnected during this last year and a challenge will be to reengage them and push momentum forward. Coaching is happening within the division on how to work with members who are disconnected.

Div 10: Getting Central Chesterfield to do their reports.
Still rumors of Central Chesterfield merging with Chester is something to consider
Crewe is just starting to meet again and other clubs are starting to offer more in person meetings. Petersburg and Crewe were the only clubs not meeting in person. But Crewe is now meeting in person. Petersburg is still meeting through zoom.

Div 11: All clubs are struggling with the ability to do fundraising and service projects during COVID, but all have been more successful than with the challenge of maintaining and growing membership.

4. Other comments

Div 9: Everyone is looking forward to getting the world back to a somewhat normal state. I am excited about the May membership month push and think it is very timely as things are beginning to open up and in person meetings are going to be doable now.

Div 10: Hopewell is working on a membership drive for the month of May. THey just had an amazing program with the Hopewell police department. They donated 700 dollars in sports equipment that have been passed out. check out their facebook page with all the amazing kids faces happy with the equipment.
- Next DCM May 08 at 11am.
-Pass the Ball for May is going well and hoping the division program goes well. I have already seen what Hopewell did and the changes it will make with our youth.

Div 11: Our division completed a division level shoe drive to assist Soles4Souls for the month of March. This project really energized each club and their members. The shoe drive netted approximately 3,100 pairs of shoes.