

Accepting Credit Card Payments for Kiwanis Donations and Payments

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Why PayPal?

- Easy to accept electronic donations and payments
- Widely-used, trusted, global service
 - Over 325m users and 28m merchants
- Non-profit option available
 - With lower fees for 501c3 clubs
- Easy-to-use reports for tracking



How do we get started?

- Sign up for a PayPal non-profit account
 - Even if you are a 501c4, **signing up for a non-profit account** allows you to take donations versus simply accepting payments
- Provide required information →

| Organization Details | Bank Account Info | Account Holder Details |
|----------------------|------------------------|------------------------|
| Registered Name | Account Number | Job Title |
| Registered Address | Routing Number | Date of Birth** |
| Phone Number | Online Banking Access* | SSN** |
| Email Address | | Home Address |
| Website URL | | Email Address*** |
| Date Established | | |

*optional

**for verification purposes only, not shared

***becomes login name



How do we accept donations?

- PayPal Buttons provide 3 easy ways to accept donations:
 - QR code
 - Link to donation page
 - Embedded button for website
- Easy way to track donations for different projects



Examples

To make a contribution to *Backpacks for Breaks* via PayPal, please:

- Use [this direct link](#) to make your gift, or
- Scan this QR Code to launch PayPal on your mobile device and make your gift.



KIWANIS CLUB OF ELLICOTT CITY

The Kiwanis Club of Ellicott City has been making a difference in the lives of children in Howard County, Maryland since 1940.

If you are looking to donate to our *Backpacks for Breaks* service initiative, please visit our club's [giving page](#)!



Kiwanis
ELLICOTT CITY, MD

Donate to
Kiwanis Club of Ellicott City, MD., Incorporated
Backpacks for Breaks Spring 2021

\$21.00
USD

\$42.00
USD

\$105.00
USD

Other Amount

Donate with PayPal

Donate with a Debit or Credit Card



Why Stripe?

Millions of companies of all sizes—from startups to Fortune 500s—use Stripe's software and APIs to accept payments, send payouts, and manage their businesses online.



Does it cost anything?

- Both PayPal and Stripe charge fees per transaction:
 - 2.9% + .30
 - Example: \$100 donation would be \$96.80 after fees
- If your club/foundation has 501(c)3 status, there is a fee discount:
 - 2.2% + .30
 - Example: \$100 donation would be \$97.50 after fees



So, What's the Difference?

- Cost – No Difference
- Transfer of Funds – Auto-Sweep (Stripe) vs. Manual Sweep (PayPal)
- Simplicity of Options - Stripe vs PayPal (Standard, Business, Express, Advanced, Pro, Here)



What about in-person?

- Free Stripe Reader
 - Card Present Fee 2.6% + .10
- Free PayPal Reader
 - Card Present Fee 2.7% + .15



Website Integration

- Kiwanis WordPress Templates allow both Stripe or PayPal for products/service and subscriptions. PayPal can also do donations.
- Stripe does not pop-up additional dialogs for the customer so it's a bit more transparent.





Live Demo

[Edit](#) [Settings](#) [Entries](#) [Sales](#) [Preview](#) [Live Preview](#)

[Form Settings](#)
[Confirmations](#)
[Notifications](#)
[Personal Data](#)
[GetResponse](#)
[PayPal](#)
[PayPal Payments Pro](#)
[Stripe](#)
[Easy Passthrough](#)
[Limit Submissions](#)

PayPal Feeds

[Add New](#)

Bulk Actions ▾[Apply](#)

| | |
|--------------------------|---|
| <input type="checkbox"/> | Name |
| <input type="checkbox"/> | <div><div><div></div></div>PayPal Feed 1</div> <div>Edit Delete</div> |
| <input type="checkbox"/> | Name |

Bulk Actions ▾[Apply](#)

What's the point?

- Electronic payments are the norm and are easiest to track
- Cash donations are difficult to track and come with high liability for your club
- Many people don't even own a check book anymore!

More ways to donate =
more children positively impacted by our work!



Q&A

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Thank you!



Kiwanis®