Capital District, Kiwanis International
March 2021
Kiwanis Amplify Proposal

Background

In 2021, Kiwanis International is launching Kiwanis Amplify, a leadership development program for all Kiwanians. The program is designed to increase the leadership capacity of participants in areas such as: event planning, strategic planning, public relations, interpersonal communication, working with others, self-care, and diversity, equity, and inclusion. Global experts in these topic areas will curate and deliver the interactive content. These skills can be useful in one's personal life, in one's professional work, and in one's Kiwanis endeavors. The cohort-based program is delivered virtually in an asynchronous manner over the course of eight weeks, beginning in April 2021 and ending with a capstone experience in summer 2021. Registration costs US$200 per participant.

Proposal

It is proposed that the Capital District of Kiwanis reimburse District Officers (4 Officers, 4 Returning Trustees, 2 Trustees-Designate) and Lt. Governors-Designate US$200 if they register for, participate actively in, and successfully complete the Kiwanis Amplify program.

The skills learned in Kiwanis Amplify will be useful in interactions with Kiwanians and Kiwanis clubs. In the absence of many leadership development programming and training offerings in 2020-2021 due to the COVID-19 pandemic, Kiwanis Amplify will equip Capital District Kiwanis leaders with a toolkit of skills to deploy in their work. Participation in Kiwanis Amplify will also provide Capital District leaders with knowledge about the program that they can use as recruitment ambassadors in future years.

If endorsed by the Finance Committee and approved by the Board of Trustees, this would be in effect for the inaugural launch of Kiwanis Amplify during the 2020-2021 Kiwanis year.

Operational Impact

There is minimal operational impact from this proposal. The task of tracking participation and providing reimbursement would be the responsibility of the Capital District Secretary-Treasurer.

Financial Impact

The total cost of this initiative is $5,400. As an incentive to encourage registration, Kiwanis International is offering districts a $200 rebate for every six registrations submitted. Based upon this, there would be a maximum financial impact of $4,600 during the 2020-2021 Kiwanis administrative year if all 10 District Officers and 17 Lt. Governors-Designate register for and participate actively in Kiwanis Amplify, compete the program, and submit the materials required for reimbursement.

Respectfully submitted,

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Capital District Kiwanis