CAPITAL DISTRICT KIWANIS INTERNATIONAL

Quarterly Committee Report & Committee Evaluation

Committee: Membership **Date:** 02/01/2021

Chairperson: Caren Schumacher

To be completed by the Committee Chairperson and submitted to the District Secretary and supervising District Trustee no later than 21 days before each quarterly District Board Meeting.

1. COMMITTEE MEMBERSHIP

Committee fully staffed: Yes ☐ No ☑ [Note: Regions without representation below.]

All Regional Coordinators were in place until HOV coordinator had to resign for personal reasons. Efforts are underway to find a new volunteer to fill the role. Members of the committee are: National Capital - Jen Wolff; Chesapeake Bay - Jenn Hiscock; Mason Dixon - Renee Mackey; Heart of Virginia - Currently open; Southeast - James Shackelford and Caren Schumacher; and Southwest - John Montgomery. All are engaged in their roles as membership coordinators.

2. KIWANIS YEAR GOALS (list all committee's annual goals)

GOAL	% Complete
Recruit Heart of Virginia Membership Coordinator as soon as possible. Enhance and maintain strong working relationship between regional coordinators and LTGs. Increase number of membership coordinators. Continue monthly calls.	99
Build effective team of Club Coaches and Club Openers. Provide training, either online or in person. Ensure that each Division is adequately staffed. Recruit from past LTGs and other leadership positions.	70
Implement incentivized membership recruitment programs that provide encouragement and dollars to clubs for increasing number of members during a specific timeframe. (Working on new ideas to implement during 2021)	100
Working with LTGs, determine where new clubs can be built and which clubs need support. Develop action plan and assign coaches and openers. Work with KI staff. Build new clubs to match Governor's goal.	60
Working with Governor, develop and implement an annual awards program to recognize outstanding club efforts in membership growth. Add any other activitives as assigned by Capital District leadership.	0

3. **CHALLENGES OR ASSISTANCE NEEDED** (use continuation sheet if necessary):

There are clubs who have been identified as needing strengthening, but the challenge is for them to accept help. This is an ongoing issue, within the Capital District and the entire Kiwanis Family, as well. We will persevere and hopefully be successful in helping these clubs prosper and grow.

4. **COMMENTS** (use continuation sheet if necessary):

1. We met President Art's goal to open clubs by end of 2020 with chartering of Next Gen e-Club and Capital Legacy Club, thanks to the commitment and hard work of Josh and Jenn Hiscock and Jen Wolff. These clubs are continuing to grow, too.
2. Coaches training took place by KI staff who trained CD coaches and Governor Dennis who trained LTGs. Openers training will take place soon, led by Governor Dennis and me.
3. Current Openers were polled for continuing in the position and the list was revised and sent to KI.
4. I will lead a panel at Midyear and have accepted an invitation to participate in Ohio's midyear.
5. Continuation of regional coordinators working with LTGs to develop list of clubs that need strengthening. Plans underway for early virtual regional training.
6. What would a District-wide e-club look like? Pursuing ideas for single purpose clubs.
7.A program to Spread the Word about Kiwanis was implemented via the TOY program by reaching out to schools not participating in current and future Kiwanis communities. S ome new schools are participating and we awaiting numbers to assess success of the outreach
8. Work has begun on opening a Richmond County Club - Shackelford, Schumacher and Matt Brent leading. King William club on horizon and will try to resurrect Kiln Creek with Div.14 LTG.
9.Coaching continues for Denbigh and New Kent. Improvements for each are visible.
10.Montly membership calls have been moved to second Wednesday of month at 7pm.

SIGNED: Caren Schumacher

February 8, 2012