Board of Trustees Meeting
December 5, 2020 - 1:00pm
GoToMeeting Online Conference
Official Minutes

Governor Baugh called the meeting to order at 1:00pm.

Attendees: All Board of Trustees members were present
Guests: PG John Tyner, Kiwanis Children's Fund Trustee
Kiwanis International Trustee Katrina Baranko
CKI Governor Madeleine Eichorn
Key Club Governor Emma Llewellyn
CKI Administrator Matt Brent
Key Club Administrator Joe Stankus
Leadership Education Chairperson Krista Latchaw
Teenager of the Year Chairperson Judy Pantelides

Governor Baugh announced that the board had a quorum to conduct business.

- Motion made by Secretary-Treasurer Wolff and seconded by Trustee Hiscock to approve the agenda as presented. ***Motion passed unanimously.***
- Motion made by Secretary-Treasurer Wolff and seconded by Trustee Gillette to approve the minutes of September 26, 2020 Board of Trustees Meeting. ***Motion passed unanimously.***

Guest Remarks

Latchaw: 120 attendees at recent District Education Session, New Education Page on District Website, 2 5 o'Clock Somewhere Sessions Held (Last Thursday of month), Posting "5 Minutes that Matter" videos

Pantelides: Scoring rubric added to the program and better marketing conducted to help increase submission, LTGs need to make sure it gets out to middle school and high schools (not just SLP schools). Trustee McCallum asked about getting a Sample News Release

Llewellyn: District Virtual Winter Rally with guest speakers scheduled for 12/6 (280 registered attendees), A District eClub is being formed for Key Club members who want to run for District Office but whose home club is not active (paying dues) - more details will follow

Stankus: 2 New Key Clubs sponsored (Lightridge sponsored by Leesburg and Northeast sponsored by Severna Park), Key Club DCON 2021 will be virtual (3/19-3/20), All divisions have LTGs (17 clubs that are COVID)

Eichorn: Rebuilding CKI this year. About to release a 5-year strategic plan and updating policy code. Website updates coming soon. CKI DCON 2021 will be virtual (3/5-3/7). CKI is accepting dues waivers this year for clubs (due 12/14).

Tyner: Renee Mackey received Diamond Level 1 Zeller (using 204 of Board Match Program). Zellers are no longer available after 12/31/20 unless they have already been paid for.

However, Tyner was not advocating pre-purchasing an allocation of Zellers to purchase. We are $322,000 short of our pledge but in the last 3 months we have only had 3 clubs give anything at all. Tyner does not feel we will make our goal. Corporations have turned us down and no other major donors have been located. Bill Watson asked about creating a district specific recognition to take the place of the Walter Zeller.

- Governor Baugh asked Trustee Watson to bring a proposal to the March 2021 Board Meeting regarding a district recognition to replace the Zeller.

Governor Baugh and several others have written recommendation letters for Brian Egger (PNW) to be added to the KCF Board.
Baranko: Spoke about communication between KI and clubs. Excited about our new clubs and thanked us for letting her attend.

Revision of the 2020-21 Distinguished Member Criteria

- Motion made by Secretary-Treasurer Wolff and seconded by Governor-Elect Gardner to revise the Distinguished Member criteria to replace "Interclubs" with "with clubs other than your own club" to allow members whose clubs don't do Interclub to still be distinguished. ***Motion passed unanimously.***

2021 Midyear Conference

- Motion made by Immediate Past Governor Lurie and seconded by Secretary-Treasurer Wolff to amend the 2021 Midyear Conference contract to move it to 3/4/22-3/6/22 and to conduct the 2021 Midyear Conference entirely virtually. ***Motion passed unanimously.***
    - As a result of this action, the next Board of Trustees Meeting will take place virtually as well.

Agenda Point: Increase Kiwanis Budget for Audit/Tax Prep

- Motion made by Secretary-Treasurer Wolff and seconded by Immediate Past Governor Lurie to increase Kiwanis Budget Line item 8460 (Professional Services) from $900 to $4500 in order to have a CPA Review conducted of our 2019-2020 books and our 2019 IRS Form 990 prepared in order to be in compliant of with KI Procedure 231. ***Motion passed unanimously.***

District Reorganization Discussion

No board action taken - Governor-Elect Gardner to work with Trustee Hiscock and Gillette to provide a proposal regarding re-alignment of clubs/divisions in National Capital and Chesapeake Bay regions. Governor Baugh will provide the board with a report.

Kiwanis Amplify Discussion

No board action taken - KI will have a District Rebate Program providing a $200 rebate to the District for every 6 paid Amplify registrations. Our board needs to discuss how to handle providing scholarships based on projected rebates that come in. Trustee Hiscock will get more information about rolling registration updates.

Governor Baugh appointed Governor-Elect Gardner, Secretary-Treasurer Wolff and Trustee Gillette to an ad-hoc committee to discuss Amplify reimbursement and scholarships. Response expected to board by January 12th, 2021.

Consent Agenda

- Consent agenda accepted as presented.
- Next Generation eClub is about to charter in Division 4 (sponsored by Ellicott City) - Charter Night January 10th 7pm (virtual)
- Legacy eClub is about to charter in Division 12 (sponsored by Williamsburg) - Charter Night December 30th (virtual)

The next Capital District Board of Trustees meeting is scheduled for March 7, 2021 to be conducted virtually as a result of the cancellation of the in-person Midyear Conference.

Governor Baugh adjourned the meeting at 3:05pm.

Respectfully submitted,

PG Jeffrey M. Wolff
Secretary-Treasurer
Capital District Kiwanis