Kiwanis

CAPITAL DISTRICT KIWANIS INTERNATIONAL
Trustee Board Report

Region: Southeast **Date:** 13 February 2021

To be submitted to the District Secretary-Treasurer no later than 21 days before each quarterly District Board Meeting. For each division in your region, comment on the areas below.

1. MEMBERSHIP

SEVA Net Growth +33, 973 total members, one new club opened. Eight of 30 clubs posting net growth, 8 of 30 with negative net growth. Six of 30 clubs at less than Charter-strength, and 14 of 30 at less than 20 members. Clearly, emphasis needs to be on club strengthening/growth of existing clubs.

	Starting #	Current Total	Net change	+ Growth Clubs	- Growth Clubs	< Charter Strength	< 20 members
Division 12	451	474	+23	4	3	1	2
Division 13	209	211	+2	3	3	2	5
Division 14	280	288	+8	2	2	4	6
SEVA Total	940	973	+33	9	8	7	13

2. PLANS FOR NEW KIWANIS OR SLP CLUBS

Club	Status
Capital Legacy e-Club sponsored by Kiwanis Club of Williamsburg was chartered on December 30, 2020	COMPLETE
Kiwanis Club of New Kent will be meeting with the Superintendent of Schools and the Principals of the middle and elementary schools to discuss the potential for K-Kids and Builders Club (Superintendent was the speaker at the last New Kent club meeting)	ACTIVE
Richmond County/Warsaw area (Div 12): List of potential members has been prepared. Northern Neck club interested as sponsoring club. Working on best method to communicate with community during Covid-19	ON HOLD
Div 13 - Kiln Creek: At the moment it's on the "back burner" as strengthening the Denbigh Club takes precedence. There is interest from a few members of the Denbigh Club and the Div 13 LTG, who lives in Kiln Creek.	ON HOLD
Div 14 - There are two clubs/areas under consideration 1) Virginia Beach, West Neck Road area; 2) Suffolk Club suggested Harbor View area could be an attractive place to seek out potential new club members. Need to work on both of these..	TBD

3. CHALLENGES OR ASSISTANCE NEEDED

Div 12 - Northern Neck has suspended all club meetings until the Governor of Virginia retracts his regulations on gathering numbers. There are internet challenges in the Northern Neck area and parts of Middlesex County creating challenges to participate in Zoom meetings.
Gloucester's Secretary resigned shortly after the year began and the President has been playing catch up with monthly reports and record keeping. A new Secretary was voted in by the club's Board at their January meeting, so all should be back on track in the near future.

Div 13 - Need to strengthen the City Center club as well. Poor communication (they don't respond to requests, don't answer emails).

Div 14 - There are no new issues, just the same as all the clubs with Covid restrictions on meetings and other club events.

4. OTHER COMMENTS

Division 12 had a record number of 26 Teenager of the Year applications! Unfortunately, six were disqualified for incomplete applications. Middlesex is leading the division for inter-clubs. They have attended many of the 5 O'Clock Somewhere sessions as well as club meetings to hear interesting speakers. Williamsburg is forging on with two upcoming fundraisers: a drive and go "ShamRock the Burg" and their annual golf tournament in May. Colonial Capital continues to secure interesting speakers for their Zoom-only meetings; terrific meeting attendance of 50+ since the pandemic began.
Div 13 - During the LTG board meeting visits Ken has been challenging clubs to to become more visible. Checking with the local school Principals to develop partnerships to assist with solving online learning. Identifying problems and a willingness to support schools goes a long way for Kiwanis name recognition. For the clubs that support SLP's, it's an opportunity to encourage SLP's to assist with problem solving local school issues. We will not know if we are not engaged. Planning underway for annual Division 13 Seafood Festival fundraiser.
Div 14 - Chesapeake club had a successful Pork Butt sale and continues cooking for various organizations to raise money. Portsmouth club continues to attract new members as well as multiple corporate memberships. Town Center club held annual Beach House raffle fundraiser--as successful as previous years. All Division 14 clubs hosted projects over the holidays, Salvation Bell Ringing, feeding families holiday meals, delivering poinsettias to teachers.

SIGNED: Rebecca Cole

August 4, 2020