**YOUR “WHAT IF “PROJECT PROPOSAL**

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| **PROJECT NAME** | |
| **PROJECT RATIONALE**  Why is this this good for your community/club? | **PROJECT GOAL**  What is the goal and end result of this project? |
| **PROJECT PURPOSE**  Why did you choose this project? | **PROJECT OBJECTIVES**  What do you want to achieve? |

**ASK YOURSELF…**

Who will benefit from the project?

What community partners will you solicit to help? And how?

How will you engage your club members?

How will you involve your SLPs?

How will you recruit prospective members to participate?

How will the project be promoted?(Your publicity plan)

Identify costs and create a budget

Are there any obvious constraints?

Are there potential risks?

What is the estimated timeframe from planning to implementation?